


[DOWNLOAD](#)


Aligned Yellow Bricks The Road Back to Kansas

By Bob Woodward

iUniverse, Inc. Paperback. Condition: New. 114 pages. Dimensions: 9.2in. x 5.8in. x 0.5in. Aligned Yellow Bricks demonstrates the critical need for strategic vision when creating and maintaining balanced organizational structures and aligned workplace activities. Author Bob Woodward illustrates the effectiveness of this approach by citing descriptive examples from the mythical Professor Marvel Manufacturing Corporation to better-known business giants including Hewlett-Packard, Ford Motor Company, and General Electric. The framework for establishing goal-based structural alignment and building a strategic roadmap can be found in the following questions: What are the primary goals of the organization? Has the organizational structure been aligned to effectively execute the actions necessary to achieve those goals? Have balanced metrics been defined to measure and integrate the aligned actions necessary to achieve those goals? Does the reward system create the incentives necessary to spur those appropriate actions? Aligned Yellow Bricks presents a logical and progressive methodology for success, while preventing unproductive whirlwinds of misaligned activity and Oz-like illusions of accomplishment. This step-by-step guide provides the direction to keep any organization grounded and steadily progressing along the strategic road to effective organizational achievement. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



[READ ONLINE](#)

Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).

-- **Jaqueline Kerluke**

I just started looking at this pdf. It can be rally fascinating throug studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.

-- **Mr. Stephan McKenzie**