



20th-Century Fashion Illustration: The Feminine Ideal (Paperback)

By Rosemary Torre

Dover Publications Inc., United States, 2011. Paperback.
 Condition: New. Green ed.. Language: English . Brand New Book.
 This fascinating retrospective chronicles the rise and development of modern fashion illustration from the early 1900s to the dawn of the twenty-first century. Its lively narration, illustrated by over seventy original works by fashion's top illustrators, explores the social context of fashion illustration with feminine ideals that characterize each era: - The Temptress (1900-20) -- Turn-of-the-century stage idols and screen vamps - The Garconne (1920s) -- The emancipated post-World War I woman - The Grown-Up and the Glamour Girl (1930s-40s) -- Working girls and movie stars of the Great Depression and World War II - The Princess (1940s-50s) -- Dior's New Look and the USA's postwar cultural dominance - Twiggy and Hippies (1960s-70s) -- Protest and revolution, The Beatles, Twiggy, Warhol, psychedelics, flower children, and women's libbers - The Jetsetter (1980s-90s) -- The Me Generation, the cult of fitness and perfection, supermodels and super career women - The Fashionista (1990s-2000s) -- The massive influence of entertainers, sports figures, and the rich and famous - The Lady or the Tiger -- Summarizes the Ideal's march through the century Professional...



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